



CLOTHES MAKE PEOPLE

FACADE DESIGNS WITH

STARWALL MAKE THE BUILDING

MAKE IT YOUR OWN

- ▶ Customize your property inside and outside with our wide array of nearly unlimited options
- ▶ From stone or wood decor to every other imaginable design
- ▶ Even personalized and unique visions are possible
- ▶ Turn your real estate into one of a kind

THOUSANDS OF EYES ARE LOOKING ON YOU!

- ▶ Use your corporate buildings or even your residential buildings as advertisement for your company
- ▶ Show who and where you are through your facade design
- ▶ The design that can span over a part of the facade or the whole space is unmissable and strikes the eyes of every spectator
- ▶ Use your whole front to gain attention for you and your business

PRINT OF THE HIGHEST QUALITY

- ▶ Unique and patented printing process
- ▶ 100% UV protection and 100% graffiti protection
- ▶ Direct printing on the facade (fire protection class A)
- ▶ Supporting material by request: Wood, glass, concrete, metals or plastics
- ▶ Flexible through easily replaceable parts
- ▶ 100% recyclable







ADVERTISE BETTER

PARK IN THE BRAND WORLD

- ▶ STARWALL means advertisement in a completely new form by utilizing the space in car parks
- ▶ The advertising space is lit up by LEDs with 3,000 lumens each
- ▶ Car parks get cleaner, brighter and safer > this projects it self on your brand
- ▶ Visitors find their car more easily > The ad becomes an orientation guide
- ▶ Ads that are actively remembered by the consumer > high attention > WOW effect

BENEFITS

- ▶ What is the last ad you really remember ?
There is one form of advertisement with the ultimate recall factor of 95%!
- ▶ Which form of advertisement creates provably more revenue ?
There is one which, validated by Nielsen, creates 7% more in store revenue
- ▶ Which advertisements are not regarded as typical ads and therefore dismissed?
There is one that even helps guide the consumer
- ▶ We developed the first form of advertisement which the consumer actively wants to remember

EXAMPLES

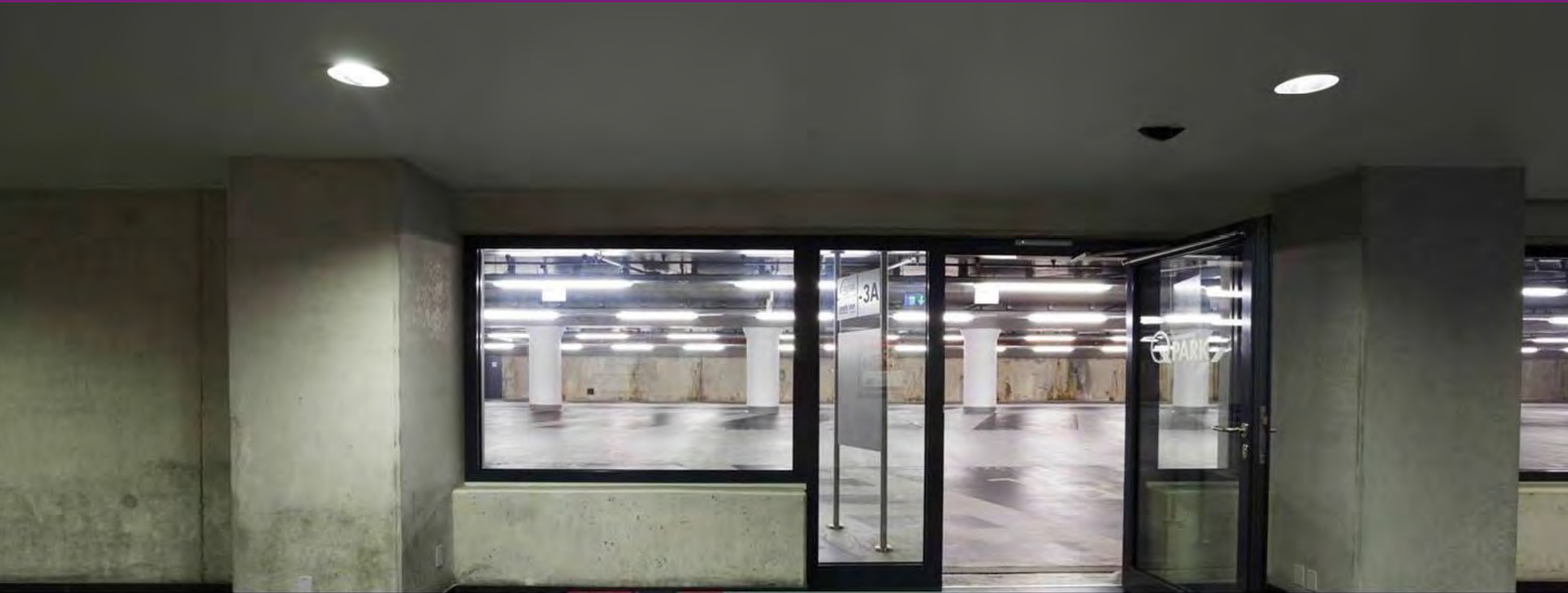


MARKTKAUF, HANNOVER



EXAMPLE AT THE POS

CAR PARK – BEFORE



EXAMPLE AT THE POS

CAR PARK – AFTER



EXAMPLE – BRAND WORLD AT THE PARKING SPOT

APCOA TRAIN STATION CAR PARK, BASEL



EXAMPLE – BRAND WORLD AT THE PARKING SPOT

JELMOLI CAR PARK, ZURICH



EXAMPLE – BRAND WORLD AT THE PARKING SPOT

JETBLUE, LAS VEGAS



OFFICE BUILDING

DESIGN SUGGESTION



HALL

DESIGN SUGGESTION



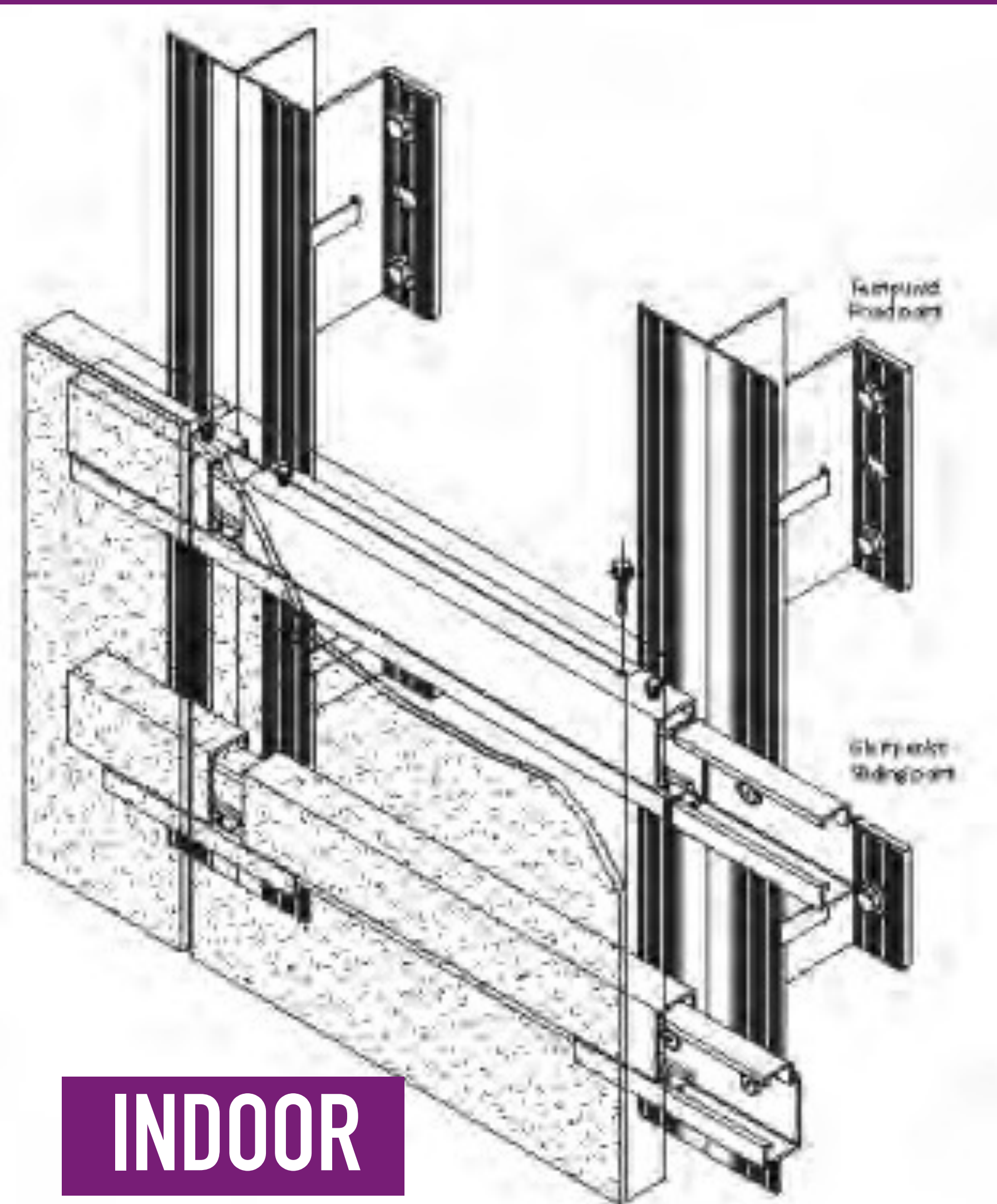
ASSEMBLING SYSTEM

ASSEMBLY SYSTEM

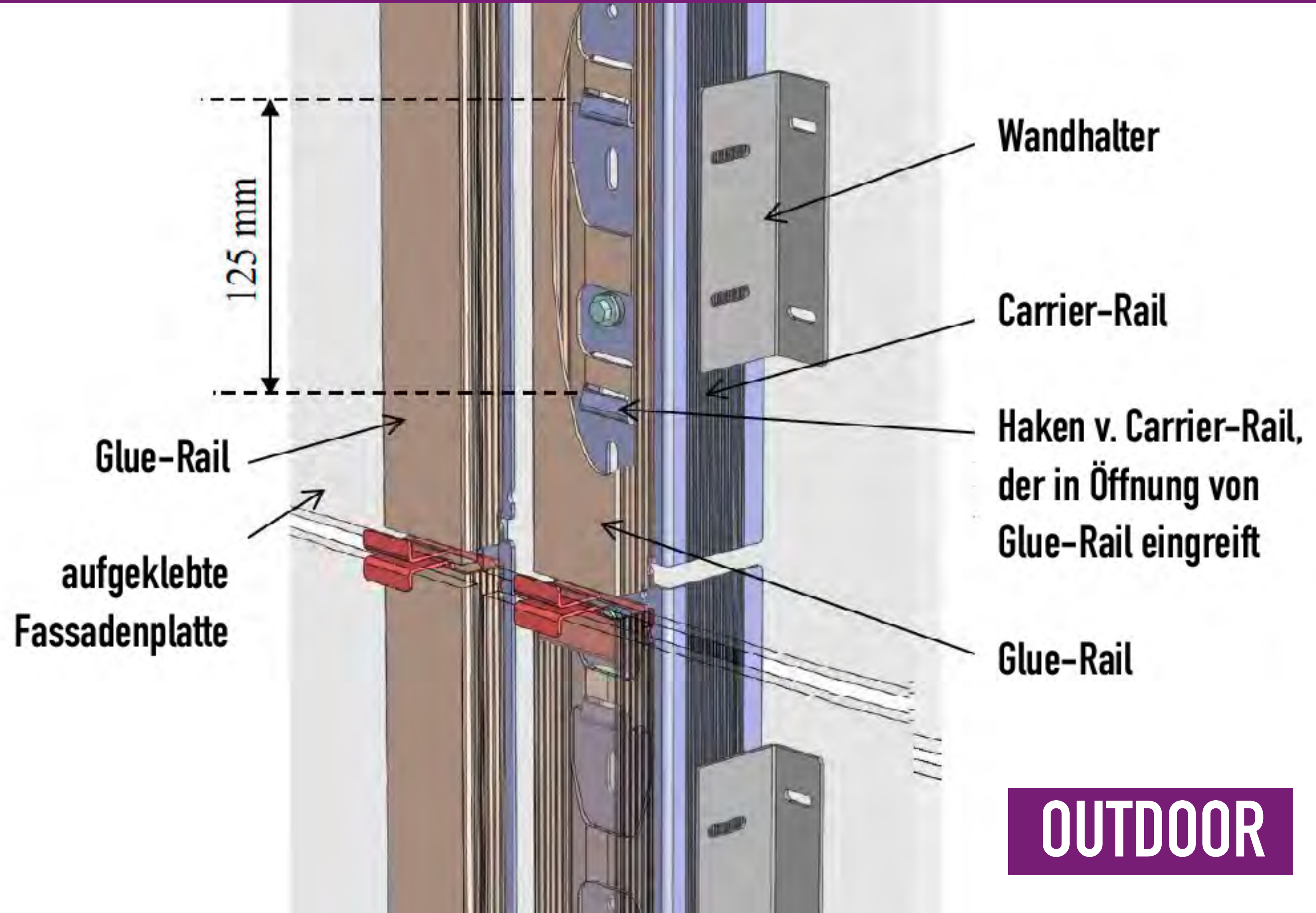
- ▶ 40 years of experience through our assembly partners
- ▶ You will receive a complete static verification from our partners and a thermal protection certificate
- ▶ Perfect coordination of the assembled parts and materials

CROSS SECTION

ASSEMBLY SYSTEM (INDOOR / OUTDOOR)



INDOOR



OUTDOOR

CONCLUSION

FACADE DESIGN WITH STARWALL

- ▶ Printing on fiber cement (8-12mm and 100% recyclable) Glass or aluminum multi colored until 6/0 hardened through UV light
- ▶ Excellent color rendering and easy replaceability even for parts
- ▶ UV resilient and 100% protected from graffiti
- ▶ Scratch resistant and fire proof (fire protection class A) !!!
- ▶ STARWALL.de is the first and only option for widespread facade design and advertisement while complying to fire protection class A !
- ▶ 100% recyclable





BE YOU. BE DIFFERENT.

STARWALL Europe

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